



EFFECTIVE, APPEALING
CLEANING AND BEAUTY PRODUCTS
PRIVATE LABEL AND BRANDED OPTIONS
FOR HOME • LAUNDRY • PERSONAL • BABY

2021-2022

DISTRIBUTED BY KW TEXTILE, INC.

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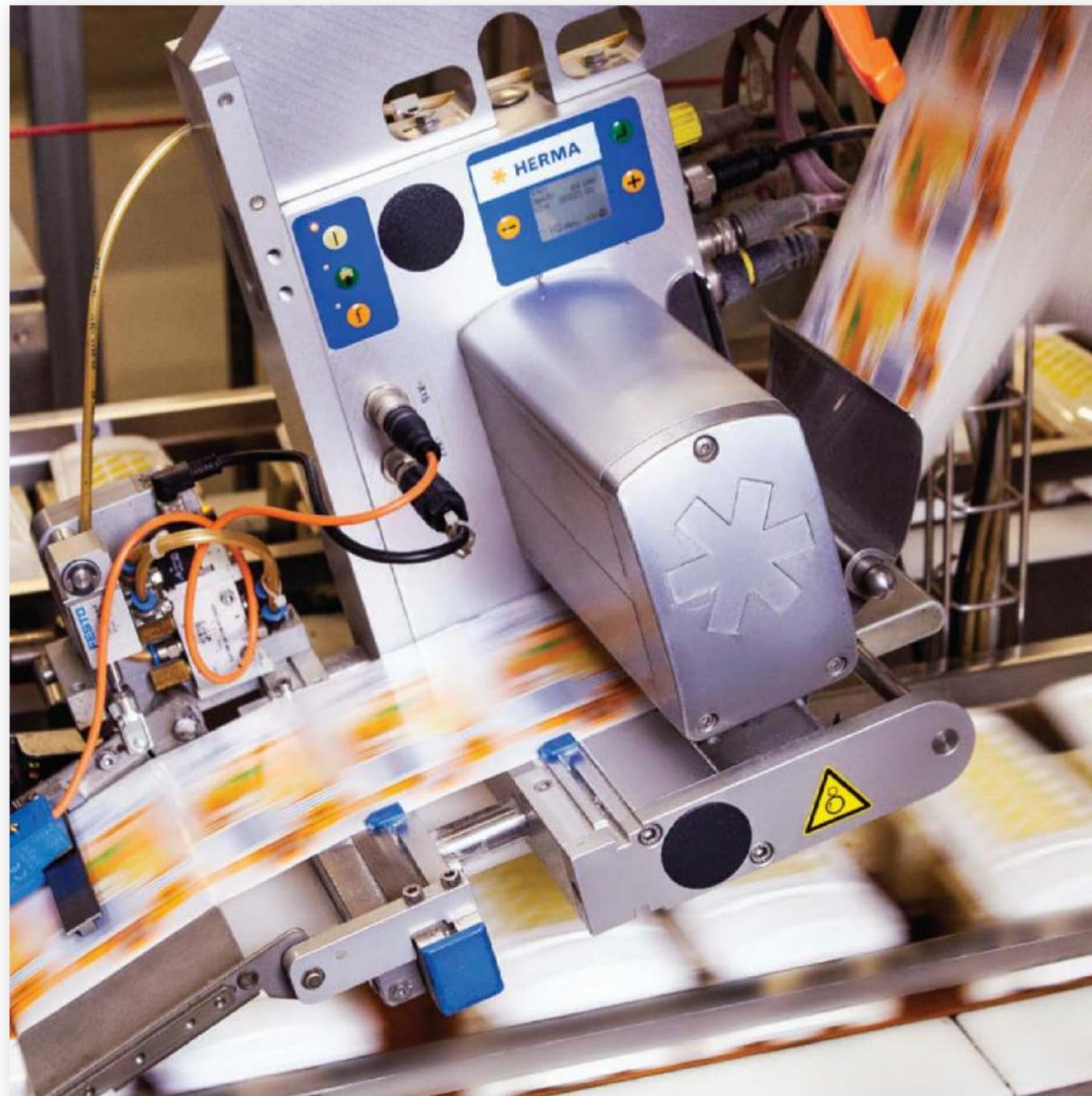


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ABOUT US

- KW Textile is a 70-year-old family owned company. We specialize in the distribution of general merchandise and household items to grocery and drug retailers throughout the US.
- The manufacturer of Juniper is one of Europe's largest contract packaging and private label household product manufacturers.
- Servicing the world's premier consumer product companies and retail chains.
- We offer a broad range of solutions for antibacterial products, household cleaners, laundry, baby care, personal care, air fresheners, and more.
- The Juniper line is bottle in a 220,000 square foot, state of the art facility in Tuzla-Istanbul, Turkey. We've recently added a 40,000 square foot Wet Wipes manufacturing facility.
- Advanced robotics are utilized during the production and bottling process to maximize efficiency, reduce cost and enhance quality control.
- Comprehensive, integrated solutions from product development to manufacturing, packing, engineering, procurement and supply chain management.



PACKAGING TECHNOLOGIES

PACKAGING FORMS:

- Bottles
 - Pour, finger pump, trigger spray, squeeze
 - HDPE, PP, PET
- Doypack (flat bottom) Pouches
- Jars
- Sachets
 - Standard 3- or 4-sided, magazine, neck hanger, twin, triple or stringed, shaped
- Wet Wipes
 - Canister and Flowpacks
- Toilet Blocks

PRODUCT FORMS:

- Liquid, Gel, Paste, Powder, Granule, Pellet, Wipe, Tablet



SURFACE CLEANING

Category	Product	Package	Qty	Scent
Surface Cleaning	JC Bleach-Multi Surface	Flowpack	72	Fresh
Surface Cleaning	JC Bleach-Multi Surface	Canister	35	Fresh
Surface Cleaning	JC Bleach-Multi Surface	Canister	35	Fresh
Surface Cleaning	JC Bleach-Multi Surface	Canister	75	Fresh
Surface Cleaning	JC Bleach-Multi Surface	Canister	75	Fresh
Surface Cleaning	JC Bleach-Multi Surface	Trigger	750	Fresh
Surface Cleaning	JC Bleach-Multi Surface	Refill	750	Fresh
NEW! 2021 Intro	JC-Bleach-Toilet Cleaning Gel	Squeeze	750g	Snow White
NEW! 2021 Intro	JC-Bleach/Ultra Thick	Pour	2000g	Snow White
NEW! 2021 Intro	JC-Bleach/Ultra Thick	Pour	3.5kg	Snow White
NEW! 2021 Intro	JC-Kitchen Degreaser w/Bleach	Trigger	750	Snow White
NEW! 2021 Intro	JC-Kitchen Degreaser w/Bleach	Refill	750	Snow White
NEW! 2021 Intro	JC-Pine Clean	Flowpack	72	Pine
NEW! 2021 Intro	JC-Pine Clean	Canister	35	Pine
NEW! 2021 Intro	JC-Pine Clean	Canister	35	Pine
NEW! 2021 Intro	JC-Pine Clean	Canister	75	Pine
NEW! 2021 Intro	JC-Pine Clean	Canister	75	Pine
NEW! 2021 Intro	JC-Pine Clean	Trigger	750	Pine
NEW! 2021 Intro	JC-Pine Clean	Refill	945	Pine
NEW! 2021 Intro	Dish Washing Liquid	Squeeze	750	Lemon
NEW! 2021 Intro	Dish Washing Liquid	Squeeze	750	Orange
NEW! 2021 Intro	Dish Washing Liquid	Squeeze	750	Green Apple
NEW! 2021 Intro	Dish Washing Liquid	Squeeze	750	Juniper









PERSONAL CARE

Juniper Clean™ Personal Care	Product	Package	Qty	Scent
New! 2021 Intro	Antibacterial Hand Soap	Pump	500ml	Juniper
New! 2021 Intro	Antibacterial Hand Soap	Pump	500ml	Jasmine
New! 2021 Intro	Antibacterial Hand Soap	Pump	500ml	Rose
New! 2021 Intro	Antibacterial Hand Soap	Pump	500ml	Lavender
New! 2021 Intro	Antibacterial Hand Soap	Pump	500ml	Olive
New! 2021 Intro	Baby Wipes	Flowpack	72	Fragrance Free
New! 2021 Intro	Baby Wipes Value Pack	Flowpack	1728	Fragrance Free
New! 2021 Intro	Baby Wipes-Flushable	Flowpack	72	Fragrance Free
New! 2021 Intro	Adult Wipes- Flushable	Flowpack	72	Fragrance Free





juniper.
CLEAN

Juniper Scent

This fine hand soap is formulated to be a useful little luxury... emollients to gently soothe the skin, antibacterial ingredients to help protect you, and a happy burst of fragrance to cheer you before you rinse your hands. Wash and go forth!

DRUG FACTS
ACTIVE INGREDIENT: Benzalkonium Chloride (CAS NO: 68424-85-1), 0.15%
PURPOSE: Antibacterial






Biodegradable



Non-Woven

PLEASE, THINK BEFORE YOU FLUSH! Our wipes are flushable, but most wastewater systems count on you to flush only when absolutely necessary.






HAND SANITIZING

Juniper Clean™	Product	Package	Qty	Scent
Hand Sanitizing	70% Alcohol-Gel	Squeeze	2.5oz	Fresh
Hand Sanitizing	70% Alcohol-Gel	Squeeze	8.5oz	Fresh
NEW! 2021 Intro	72% Alcohol Wipes	Flowpack	72	Fresh
Hand Sanitizing	72% Alcohol Wipes	Canister	100	Fresh
NEW! 2021 Intro	72% Alcohol Wipes	Canister	100	Fresh
Hand Sanitizing	BZK Wipes	Flowpack	72	Fresh
Hand Sanitizing	BZK Wipes	Canister	35	Fresh
NEW! 2021 Intro	BZK Wipes	Canister	35	Fresh
Hand Sanitizing	BZK Wipes	Canister	75	Fresh
NEW! 2021 Intro	BZK Wipes	Canister	75	Fresh
Hand Sanitizing	Sterile Safety Set	Pouch	4pc	N/A
Hand Sanitizing	Super Defense Safety Set	Box	5pc	N/A







AIR CARE

Juniper Clean™ Air Care	Product	Package	Qty	Scent
NEW! 2021 Intro	Gel Freshener	Peel-back label	150g	Lavender
NEW! 2021 Intro	Gel Freshener	Peel-back label	150g	Juniper
NEW! 2021 Intro	Gel Freshener	Peel-back label	150g	Lemon
NEW! 2021 Intro	Gel Freshener	Peel-back label	150g	Clean Linen
NEW! 2021 Intro	Gel Freshener	Peel-back label	150g	Hawaiian Breeze
NEW! 2021 Intro	Gel Freshener	Peel-back label	150g	Pine







HEAVY DUTY CLEANING

Category	Product	Package	Qty	Scent
NEW! 2021 Intro	JC-Hyper Wipes	Flowpack	72	Orange
NEW! 2021 Intro	JC-Hyper Wipes	Canister	35	Orange
NEW! 2021 Intro	JC-Hyper Wipes	Canister	35	Orange
NEW! 2021 Intro	JC-Hyper Wipes	Canister	75	Orange
NEW! 2021 Intro	JC-Hyper Wipes	Canister	75	Orange
NEW! 2021 Intro	JC-Hyper Wipes	Trigger	750	Orange







ENDCAP SOLUTIONS



INLINE SOLUTIONS

THE JUNIPER CLEAN STORY

- Family of products for consumers to recognize
- Cleaning for the entire home
- Attractive packaging with clear message enables quick recognition by consumer
- Excellent presentation at retail
- Quality the consumer appreciates



2 WAY CUT-CASE DISPLAYS

This merchandising solution offers...

- Stackable versatility
- Tray-cut for shelves

No more boring masterpacks. Our unique 2-Way cut-case masterpack is a full color billboard that can be merchandised as a shelf tray or a floor stack.

Example Shown: Multi-Surface Pine Scent Cleaner







POWER PANEL DISPLAYS

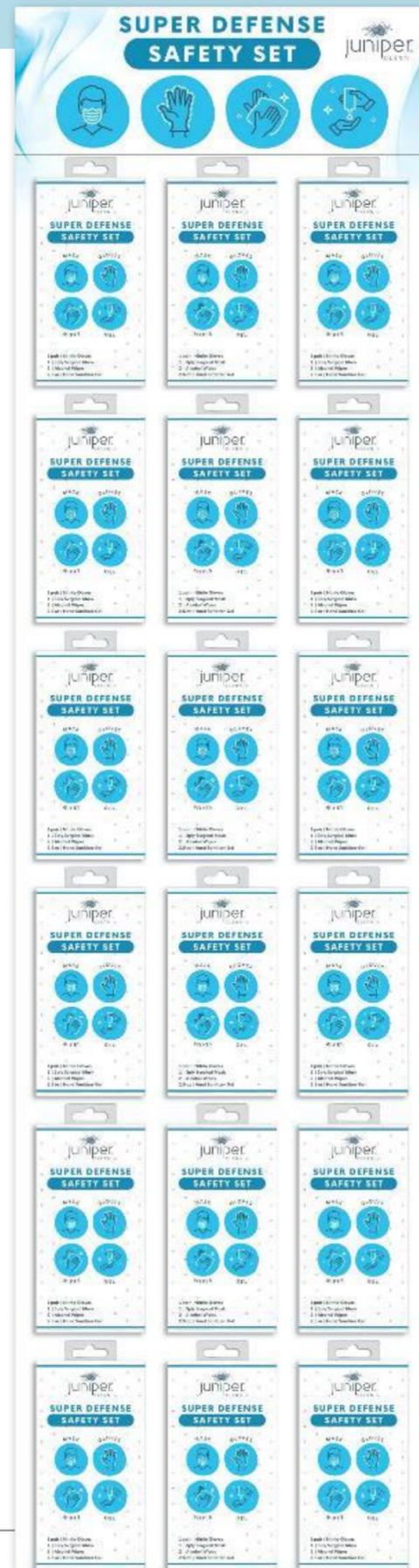
This merchandising solution offers...

W14xH48xD6in display area

Optional header

- Prepacked PDQ
- PIAB (planogram in a box - no PDQ)

Example Shown: SDSS – our 5 piece Super Defense Safety Sets





SHELF FLOOR DISPLAYS

This merchandising solution offers...

Flat Packed Display

Complete with Header

Perfect for promoting Surface Cleaning Trigger Sprays, Surface and Hand Cleaning Canisters and more.

Example Shown: Trigger Spray Surface Cleaner with Bleach





THE JUNIPER CLEAN BOUTIQUE DISPLAY SYSTEM

- Our modular shelf displays snug together for a beautiful boutique effect.
- Add visual ‘punctuation’ with our flowpack bin displays.
- Eco-cardboard corrugated construction.
- One and done – product ships with display.





BOUTIQUE DISPLAY SYSTEM VERSATILITY IN SIZE AND PRODUCT ASSORTMENT

- Choose the Juniper Clean products you want.
- Choose from one product line or mix and match:
 - Hand Sanitizing
 - Bleach Cleaning
 - Bleach-Free Cleaning
 - Personal Cleaning
 - Baby Cleaning
 - Laundry Cleaning
 - JC Pine Cleaning
 - JC Hyper Wipes Cleaning





BOUTIQUE DISPLAY SYSTEM DIMENSIONS

- Modular Shelf Display
 - approx. H53xW19xD9in
 - approx. H11xW19in header
 - approx. H64xW19xD9in OD
- Bin Display (for Flowpacks)
 - approx. H36xW19xD9in
 - approx. H11xW19 header in
 - approx. H47xW19xD9in OD





DISH WASHING SOAP
ANTIMICROBIAL

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CLEAN

GEL AIR FRESHENER

juniper.
CLEAN

HAND SOAP
Gently Soothing
ANTIBACTERIAL

DISH WASHING SOAP JUNIPER FOREST SCENT

DISH WASHING SOAP GREEN APPLE SCENT

DISH WASHING SOAP JUNIPER FOREST SCENT

DISH WASHING SOAP JUNIPER FOREST SCENT

juniper.
CLEAN

Happy Bottoms
BABY WIPES
UNSCENTED
Happy Babies

Safe For Sensitive Skin
99% Water
Dermatologist Tested
Fragrance Free

72 WIPES

FOR PERSONAL HYGIENE
ALCOHOL-FREE

juniper.
CLEAN

ADULT WIPES
FRESH SCENT

72 WIPES

BABY WIPES
UNSCENTED

ADULT WIPES
FRESH SCENT

SAFE FOR SENSITIVE SKIN
HAPPY BOTTOMS • HAPPY BABIES!

99% Water
Dermatologist Tested
Fragrance Free
Strong But Gentle

juniper.
CLEAN

TEXTURED FOR EFFECTIVE CLEANING

Biodegradable • Flushable •

juniper.
CLEAN

PLEASE, THINK BEFORE YOU FLUSH! Our wipes are flushable, but most wastewater systems count on you to flush only when absolutely necessary.





FULL PALLET DISPLAYS

This merchandising solution offers...

- Set and Sell
 - Out the door in MPK boxes
- Example Shown: 75ct Canister
Surface Wipes with Bleach

